

# JASON KELLERMAN

Narrative Designer

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I lead teams of creatives to build groundbreaking interactive narratives. I am a passionate, engaging, impact-oriented creative writer with half a decade experience in games and a track record of success in a variety of multidisciplinary media. I love coaching and inspiring teams and see leadership as a position of service. I excel at adopting tone and expanding on existing, fan-beloved IP. I'm looking for a team with whom to create innovative new work.

## Professional Experience

Oct 2023 - **Disney Live Entertainment - Star Wars: Galactic Starcruiser**

Oct 2021 **Dev Team / Interactive Performer**

- Improvised more than 1000 hours of Star Wars interactive, branching narrative for 40,000+ guests over the course of 18 months.
- Collaborated with a team of immersive experience designers and Imagineers to develop a new original storyline and new canon characters.
- Successfully pitched story structure and dialogue for "The Heist," the highest-rated single show experience in Disney's history.
- Wrote and pitched additional scenes accepted into Star Wars Canon.
- Starcruiser as a whole is the highest-rated live experience Disney has ever created- scoring 89% on guest satisfaction ratings, 10% higher than the next highest offering
- Achieved avg. 95% guest satisfaction ratings (for guests that played with me on my storyline) with, with a peak score of 98% - the highest of any of the Starcruiser cast
- 22 total internal recognitions for superior performance during 24 months of employment

Current - Jan  
2013

**Skyfire Productions Film Company - "Hunter" Independent Feature Film**

**Screenwriter / Executive Producer / Founder**

- Wrote the Screenplay for "Hunter," a 93-minute feature film currently on streaming platforms.
- Film won Best Horror Feature: Manhattan Film Festival, Best Feature Film: Freakshow Horror Film Fest Orlando, Nominee Best Feature: Chicago Horror Film Fest
- Screenplay won top 50 horror SXSW
- Film garnered recommendation from Richard Roeper (Good Morning America Feb, 2019)
- Fundraised mid-tier SAG ULB budget, 3X more than what our initial budget estimation called for, wrote a business plan, managed SEC filing process, created LLCs, and collected funds from accredited investors
- Personally negotiated award-winning actor Nick Searcy's involvement in the film
- Coordinated post-production- including editing, color correction, SFX, sound and music within our contingency funding thresholds.
- Hired 150+ individual contributors behind and in front of the camera.
- Created and ran viral marketing campaign with alternate-reality-game theme, that garnered 20k+ views on a 1k budget.

Feb 2017 - **VO Actor - Various Games companies**

Current **Professional Actor**

*Companies include: Valve, CD Projekt Red, Ubisoft, Overkill, Techland, & others.*

- Matched tone/characterization for many well-loved IPs
- Extensively interpreted barks & extended dialogue sequences for fan-favorite characters

Aug 2008 - **Actor- Various Media & Theater Companies**

Sep 2019 **Professional Actor / Producer**

ABC Studios, Amazon Studios, Netflix Studios, Theater Wit, Michigan Shakespeare Festival, Muse of Fire Theater, Transcendent Theater Co, Bridge Street Theater, First Folio Theater

- 35 professional theatrical productions
- Extensive work with actors- giving feedback, collaborating, eliciting best possible performances from collaborators and direct reports
- Contributions in a high-pressure, collaborative, fast-moving, public-facing space

Actor Performance Resume available upon request

Aug 2023- **Leadership & Arts Teaching and Coaching- Various Companies**

Jul 2015 **Leadership Consultant, Teaching Artist**

- PCA Law - New York, NY - Sep 2017-Sep 2019 - Led multi-week leadership and public speaking classes to help 1<sup>st</sup> line supervisors in Mastercard move towards promotion and advancement. Provided individual coaching and guidance that allowed leaders to address and resolve real-world communications challenges. Avg. 50%+ of my students moved to a higher position within 1 year.
- L.E.A.P. - New York, NY - Aug 2018-Sep 2019 - Taught Shakespeare to 5<sup>th</sup> graders in economically depressed parts of Brooklyn, most of whom had no other educational arts exposure. After 6 months in the program, students' reading and writing test scores were avg. 10% higher than peers not enrolled..
- Speak By Design- New York, NY- Aug 2017-Sep 2018 - Provided bespoke public speaking and communications coachings to consultants at McKinsey. Taught story structure for business, flexibility and creativity in communications styles, and performance anxiety reduction techniques.
- Vantage Leadership Consulting - Chicago, IL - Nov 2015- Aug 2017- Worked as a role-player to facilitate live-action leadership simulations for large-scale utility and power companies. Provided feedback and scoring assessments determining which candidates moved into front-line leadership positions.
- Catharsis Productions - Chicago, IL- Aug 2015 - Sept 2019- Facilitated Sexual Assault Prevention programs for the US Navy at Great Lakes Naval Base. After our 2-person facilitated discussions and individually taught classes, anonymously reported instances of sexual assault at the base dropped by 12%, and roughly 30% more reports were made non-anonymously for the trailing 3 months.

## Education

**Master of Fine Arts**, Bristol Old Vic Theater School | University of West England | Bristol, UK

**Classical Theatrical**

*Other focuses: Improvisation, Fight Choreography, Vocal Production, Language Analysis*

**Bachelor of Communications**, Northwestern University | Chicago, IL

**Theatrical Performance, Musical Theater Performance Certificate Program**

*Other focuses: Screenwriting, Film Production, Singing*

## Professional Skills

Additional knowledge: Atlassian Suite, Microsoft Office Suite, Adobe Creative Suite, Agile development, Final Draft, DaVinci Suite, Izotope RX, Project Management, Team Leadership and Development, IP Guardianship, Story structure, Character development, Dialogue Writing, Directing Actors

References available upon request